

Amendments to the Claims:

This listing of claims will replace all prior versions and listings of the claims in the above-captioned patent application.

Listing of Claims:

Claim 1 (Currently Amended): A program-guide-display controlling apparatus comprising:

means for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, and

61 means for ~~distinguishing a time period that is in advance designated by a user from other time periods displayed on a display unit~~ determining whether any of a plurality of time periods includes a purchased one of a plurality of purchasable programs; and

means for distinguishing on the display unit between the time periods which include a purchased one of the plurality of purchasable programs and the time periods which do not include any purchased one of the plurality of purchasable programs.

Claim 2 (Canceled).

Claim 3 (Currently Amended): A program-guide-display controlling apparatus comprising:

means for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, and

~~means for distinguishing a time period in which a previously purchased program is present from a time period in which the purchased program is not present~~ determining whether any of a plurality of time periods includes a purchased one of a plurality of purchasable programs; and

6 means for distinguishing on the display unit between the time periods which include a purchased one of the plurality of purchasable programs and the time periods which do not include any purchased one of the plurality of purchasable programs

~~wherein the means for distinguishing includes a means for displaying in different colors a program guide belonging to a time period in which a purchased program is present and a time period in which the purchased program is not present among program guides displayed on said display unit~~ comprises at least one first color associated with the time periods which include a purchased one of the plurality of purchasable programs and at least one second color which is different than the at least one first color and is associated with the time periods which do not include any purchased one of the plurality of purchasable programs.

Claim 4 (Canceled).

Claim 5 (Currently Amended): A program-guide-display controlling apparatus comprising:

means for displaying a plurality of items of program guide information on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis; and

means for ~~distinguishing a time period in which a previously purchased program is present from a time period in which the purchased program is not present~~ determining whether any of a plurality of time periods includes a purchased one of a plurality of purchasable programs; and

61 means for distinguishing on the display unit between the time periods which include a purchased one of the plurality of purchasable programs and the time periods which do not include any purchased one of the plurality of purchasable programs, wherein the distinguishing means comprises a means for displaying a bar if the ~~time period in which a previously purchased program is present is included in the time period of a program guide displayed on said display unit, said bar being displayed in a region proximate said time period in a display region of said display unit~~ proximate to the time periods which include a purchased one of the plurality of purchasable programs.

Claim 6 (Currently Amended): A program-guide-display controlling apparatus for displaying a plurality of program guides on a display unit in a matrix

form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis comprising:

~~setting~~ selecting means for allowing at least one ~~an arbitrary~~ time period to be set selected by a user, wherein at least one a plurality of programs is associated with the at least one time period; and

means for distinguishing ~~the arbitrary time period from other time periods~~ on the display unit between the at least one time period selected by the user and time periods not selected by the user.

6
Claim 7 (Currently Amended): The program-guide-display controlling apparatus according to claim 6, wherein said ~~discriminatingly displaying~~ means ~~causes a region corresponding to the time period set by the user and a region corresponding to the other time periods to be displayed in different colors in a display region in which the plurality of program guides are displayed~~ means for distinguishing comprises at least one first color associated with the at least one time period selected by the user, and at least one second color which is different than the at least one first color and is associated with time periods not selected by the user.

Claim 8 (Currently Amended): The program-guide-display controlling apparatus according to claim 6 or 7, wherein said setting means allows the starting time and the ending time of ~~an arbitrary~~ the at least one time period to be set by the user.

Claim 9 (Currently Amended): The program-guide-display controlling apparatus according to claim 6 or 7, wherein the setting means allows the starting time and the ending time of ~~an arbitrary~~ the at least one time period to be set for each day of the week by the user.

Claim 10 (Previously Canceled).

Claim 11 (Currently Amended): A television receiver comprising a program-guide display controlling apparatus:

⑤ means for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as time axis, and

means for ~~distinguishing between a time period in which a previously purchased program is present from a time period in which the purchased program is not present~~ determining whether any of a plurality of time periods includes a purchased one of a plurality of purchasable programs; and

means for distinguishing on the display unit between the time periods which include a purchased one of the plurality of purchasable programs and the time periods which do not include any purchased one of the plurality of purchasable programs.

12. (Currently Amended): A television receiver comprising a program-guide-display controlling apparatus for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, said program-guide-display controlling apparatus comprising:

selecting means for allowing at least one ~~an arbitrary~~ time period to be ~~set~~ selected by a user, wherein at least one a plurality of programs is associated with the at least one time period; and

~~discriminatingly displaying means for effecting display to discriminate the time period set by the user and other time periods~~ means for distinguishing on the display unit between the at least one time period selected by the user and time periods not selected by the user.

13. (Previously Added) A television receiver comprising a program-guide-display controlling apparatus for displaying a plurality of program guides on a display unit in a matrix form by using one of the ordinate and the abscissa as a channel number axis and another one as a time axis, said program-guide-display controlling apparatus comprising:

selecting means for allowing at least one ~~an arbitrary~~ time period to be ~~set~~ selected by a user, wherein at least one a plurality of programs is associated with the at least one time period; and

~~discriminatingly displaying means for effecting display to discriminate the time period set by the user and other time periods~~ means for distinguishing on the

display unit between the at least one time period selected by the user and time periods not selected by the user,

wherein said setting means allows the starting time and the ending time of an arbitrary the at least one time period to be set by the user, and said ~~discriminatingly~~ displaying means ~~causes a region corresponding to the time period set by the user and a region corresponding to the other time periods to be displayed in different colors in a display region in which the plurality of program guides are displayed~~ means for distinguishing comprises at least one first color associated with the at least one time period selected by the user, and at least one second color which is different than the at least one first color and is associated with time periods not selected by the user.
